

Inspire brighter.

2023 EDUCATION CELEBRATION

SPONSORSHIP PACKET



Dear friends and supporters,

Every child has the right to an education. As Brightlane Learning, we empower students experiencing homelessness and housing insecurity to become full participants in their learning journey that leads to a brighter future.

School closures during the pandemic erased twenty years of progress in math and reading, creating even greater inequity between students impacted by homelessness and their housed peers. Brightlane Learning has more than doubled our school partners over the past two years, expanding into elementary, middle, and high schools across five different districts to meet this growing need. We now provide daytime and afterschool tutoring, along with education-based case management to the families of our students, in 31 schools, shelters, and community centers with the highest rates of homelessness and housing instability in our city. Today we are serving more students than ever before.

Our first Education Celebration as Brightlane Learning will be held on Thursday, April 20 at Crane Bay Event Center. The money we raise during this event will allow us to continue to serve more families and children, creating a brighter future for them and making our community stronger.

We know that many organizations plan their philanthropic commitments well in advance of our event date. In order to allow for year-end budgeting, please accept this request for sponsorship of the 2023 Education Celebration.

As a sponsor of the event, you show the community that you believe every child has the right to an education. Your support will help us in creating excitement for this annual event and encourage others to get involved.

Please join us as we Inspire Brighter!

Sincerely,

A handwritten signature in black ink that reads "Amber E. Kostoff".

Amber Ewing Kostoff
Chief Philanthropy Officer



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Brightlane's annual Education Celebration honors students and educators while also raising critical funding for our tutoring and academic support programs for children and families impacted by homelessness.

Becoming a sponsor creates visibility for your organization and supports our ongoing impact.



IMPACT SINCE 2001

Over **98,000** individualized tutoring sessions to students impacted by homelessness

Tutoring and academic support services to **6,500 children** and their families

Over **3,800 backpacks** filled with grade-level school supplies and **7,000 complete school uniforms** distributed to ensure kids meet dress code policies and stay in class

MEDIA REACH

Nearly **11,000 engaged followers** across LinkedIn, Facebook, Instagram and Twitter






























Average **40,000 impressions** and **2,500 engagements** every month

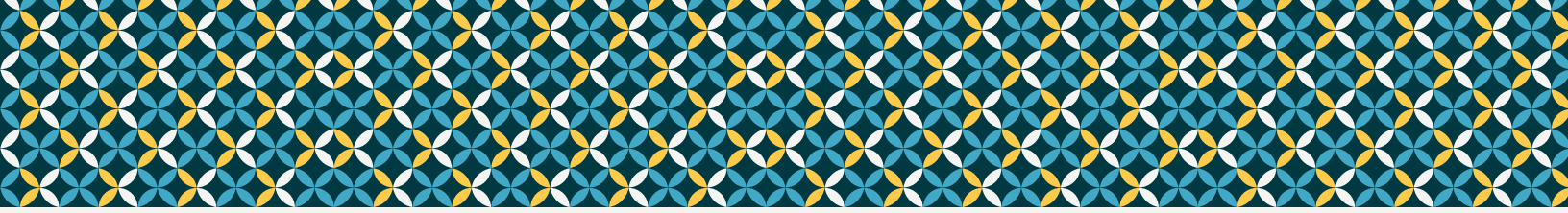
Monthly email sent to **over 3,500 subscribers**



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SPONSOR BENEFITS

	Presenting Sponsor \$25,000	VIP Sponsor \$15,000	Shine Sponsor \$10,000	Illuminate Sponsor \$5,000	Spark Sponsor \$2,500
Event Tables and Tickets	 Two tables (all 16 VIP tickets)	 One table (all 8 VIP tickets)	 One table (all 8 VIP tickets)	 One table (4 VIP tickets)	 One table
Featured on event website landing page	 Logo	 Logo	 Logo	 Logo	 Name Only
Recognition on all social media platforms					
Ad space in event program	 Two pages	 Full page	 Full page	 Half page	 Quarter Page
Verbal recognition by host and on screen recognition during event					
Logo featured in Education Celebration ad placed in Indianapolis Business Journal and in Brightlane ad in 2024 IBJ Giving Guide					
Sponsor signage at VIP reception					
Recognition on event invitation and event signage					



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SPONSORSHIP CONTRACT

Contact Information

Company/Individual Name:.....

Contact Person:.....

Address:.....

City/State/Zip:.....

Phone:..... Email:.....

Website:.....

Contact Person/Email for Logo:.....

Contact Person/Email for Billing:.....

Sponsorship Level

- Presenting (\$25,000)
- Shine (\$10,000)
- Spark (\$2,500)
- VIP (\$15,000)
- Illuminate (\$5,000)

Method of Payment

- Please bill me
- Credit Card #:..... CVV:..... Exp:.....
- Check Enclosed

Please fill out and return **by March 10, 2023** to:
Brightlane Learning, Attn: Amber Ewing Kostoff
2955 N Meridian St Suite 250, Indianapolis, IN 46208

[p. 317.202.9100](tel:317.202.9100) or amber@brightlanelearning.org

Your donation is tax deductible as allowed by law. Thank you for your support!

