Dear friends and supporters,

Every child has the right to an education. As Brightlane Learning, we empower students experiencing homelessness and housing insecurity to become full participants in their learning journey that leads to a brighter future.

School closures during the pandemic erased twenty years of progress in math and reading, creating even greater inequity between students impacted by homelessness and their housed peers. Brightlane Learning has more than doubled our school partners over the past two years, expanding into elementary, middle, and high schools across five different districts to meet this growing need. We now provide daytime and afterschool tutoring, along with education-based case management to the families of our students, in 31 schools, shelters, and community centers with the highest rates of homelessness and housing instability in our city. Today we are serving more students than ever before.

Our first Education Celebration as Brightlane Learning will be held on Thursday, April 20 at Crane Bay Event Center. The money we raise during this event will allow us to continue to serve more families and children, creating a brighter future for them and making our community stronger.

We know that many organizations plan their philanthropic commitments well in advance of our event date. In order to allow for year-end budgeting, please accept this request for sponsorship of the 2023 Education Celebration.

As a sponsor of the event, you show the community that you believe every child has the right to an education. Your support will help us in creating excitement for this annual event and encourage others to get involved.

Please join us as we Inspire Brighter!

Sincerely,

Amber Ewing Kostoff
Chief Philanthropy Officer

Inspiring Minds. Illuminating Futures.
Brightlane’s annual Education Celebration honors students and educators while also raising critical funding for our tutoring and academic support programs for children and families impacted by homelessness.

Becoming a sponsor creates visibility for your organization and supports our ongoing impact.

**IMPACT SINCE 2001**

- **Over 98,000** individualized tutoring sessions to students impacted by homelessness
- Tutoring and academic support services to **6,500 children** and their families
- **Over 3,800 backpacks** filled with grade-level school supplies and **7,000 complete school uniforms** distributed to ensure kids meet dress code policies and stay in class

**MEDIA REACH**

- **Nearly 11,000 engaged followers** across LinkedIn, Facebook, Instagram and Twitter
- **Average 40,000 impressions** and **2,500 engagements** every month
- Monthly email sent to **over 3,500 subscribers**

For more information, please contact Amber Ewing Kostoff: 317.202.9100 or amber@brightlanelearning.org

Learn more at brightlanelearning.org.
<table>
<thead>
<tr>
<th>Event Tables and Tickets</th>
<th>Presenting Sponsor $25,000</th>
<th>VIP Sponsor $15,000</th>
<th>Shine Sponsor $10,000</th>
<th>Illuminate Sponsor $5,000</th>
<th>Spark Sponsor $2,500</th>
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</thead>
<tbody>
<tr>
<td>Two tables (all 16 VIP tickets)</td>
<td>Two tables (all 8 VIP tickets)</td>
<td>One table (all 8 VIP tickets)</td>
<td>One table (4 VIP tickets)</td>
<td>One table</td>
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<tr>
<td>Featured on event website landing page</td>
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<td>Logo</td>
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<td>Name Only</td>
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<td>Recognition on all social media platforms</td>
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<tr>
<td>Ad space in event program</td>
<td>Two pages</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
<td>Quarter Page</td>
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<tr>
<td>Verbal recognition by host and on screen recognition during event</td>
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<td>Logo featured in Education Celebration ad placed in Indianapolis Business Journal and in Brightlane ad in 2024 IBJ Giving Guide</td>
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<td>Sponsor signage at VIP reception</td>
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<td>Recognition on event invitation and event signage</td>
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Inspire brighter.

SPONSORSHIP CONTRACT

Contact Information

Company/Individual Name: ..........................................................................................................................
Contact Person: ...........................................................................................................................................
Address: ....................................................................................................................................................
City/State/Zip: ............................................................................................................................................... 
Phone: ....................................................................................................................................................  Email: ........................................................................................................................................
Website: ....................................................................................................................................................
Contact Person/Email for Logo: ....................................................................................................................
Contact Person/Email for Billing: ..................................................................................................................

Sponsorship Level

☐ Presenting ($25,000)  ☐ VIP ($15,000)
☐ Shine ($10,000)      ☐ Illuminate ($5,000)
☐ Spark ($2,500)

Method of Payment

☐ Please bill me

☐ Credit Card #: .................................................................................................................. CVV: ........ Exp: ..................................................

☐ Check Enclosed

Please fill out and return by March 10, 2023 to:
Brightlane Learning, Attn: Amber Ewing Kostoff
2955 N Meridian St Suite 250, Indianapolis, IN 46208
p. 317.202.9100 or amber@brightlanelearning.org

Your donation is tax deductible as allowed by law. Thank you for your support!