Dear friends and supporters,

Every child has the right to an education. Brightlane Learning, formerly School on Wheels, empowers students experiencing homelessness and housing insecurity to become full participants in their learning journey that leads to a brighter future.

School closures during the pandemic erased twenty years of progress in math and reading, creating even greater inequity between students impacted by homelessness and their housed peers. Brightlane Learning has more than doubled our school partners over the past two years, expanding into elementary, middle, and high schools across five different districts to meet this growing need. We now provide daytime and afterschool tutoring, along with education-based case management to the families of our students, in 31 schools, shelters, and community centers with the highest rates of homelessness and housing instability in our city. Today we are serving more students than ever before.

Our first Education Celebration as Brightlane Learning will be held on Thursday, April 20 at Crane Bay Event Center. The money we raise during this event will allow us to continue to serve more families and children, creating a brighter future for them and making our community stronger.

By donating to our silent auction, you position your organization before hundreds of in-person and virtual participants and show the community that you believe every child has the right to an education. Your support will help us in creating excitement for this annual event and encourage others to get involved.

Please join us as we Inspire Brighter!

Sincerely,

Amber Ewing Kostoff
Chief Philanthropy Officer

School on Wheels is

brightlane™
LEARNING
Brightlane’s annual Education Celebration on April 20, 2023 raises critical funding for our tutoring and academic support programs for children and families impacted by homelessness.

Join the more than 200 different businesses that contribute items and experiences to Brightlane’s silent auction, which raises over $40,000 to support educational attainment and equity.

**IMPACT SINCE 2001**

- **Over 98,000** individualized tutoring sessions to students impacted by homelessness
- Tutoring and academic support services to **6,500 children** and their families
- **Over 3,800 backpacks** filled with grade-level school supplies and **7,000 complete school uniforms** distributed to ensure kids meet dress code policies and stay in class

**MEDIA REACH**

- **Nearly 11,000 engaged followers** across LinkedIn, Facebook, Instagram and Twitter
- **Average 40,000 impressions** and **2,500 engagements** every month
- Monthly email sent to **over 3,500 subscribers**

For more information, please contact Shannon Cochran: 317.202.9100 or shannon@brightlanelearning.org
Learn more at brightlanelearning.org.
Inspire brighter.

IN KIND DONATION FORM

Contact Information

Company/Individual Name: 

Contact Person: 

Address: 

City/State/Zip: 

Phone: 

Email: 

Website: 

Item/Service Name

Fair Market Value $

Description of Item/Service

Special Instructions? (Specific dates, regulations, limitations, or other information necessary for redemption)

Please return by email or mail by April 7, 2023 to: shannon@brightlanelearning.org

Brightlane Learning, Attn: Shannon Cochran
2955 N Meridian St Suite 250, Indianapolis, IN 46208

Your donation is tax deductible as allowed by law. Thank you for your support!

EIN: 35-2151003