



School on Wheels is



Dear friends and supporters,

Every child has the right to an education. Brightlane Learning, formerly School on Wheels, empowers students experiencing homelessness and housing insecurity to become full participants in their learning journey that leads to a brighter future.

School closures during the pandemic erased twenty years of progress in math and reading, creating even greater inequity between students impacted by homelessness and their housed peers. Brightlane Learning has more than doubled our school partners over the past two years, expanding into elementary, middle, and high schools across five different districts to meet this growing need. We now provide daytime and afterschool tutoring, along with education-based case management to the families of our students, in 31 schools, shelters, and community centers with the highest rates of homelessness and housing instability in our city. Today we are serving more students than ever before.

Our first Education Celebration as Brightlane Learning will be held on Thursday, April 20 at Crane Bay Event Center. The money we raise during this event will allow us to continue to serve more families and children, creating a brighter future for them and making our community stronger.

By donating to our silent auction, you position your organization before hundreds of in-person and virtual participants and show the community that you believe every child has the right to an education. Your support will help us in creating excitement for this annual event and encourage others to get involved.

Please join us as we Inspire Brighter!

Sincerely,

A handwritten signature in black ink that reads "Amber E. Kostoff".

Amber Ewing Kostoff
Chief Philanthropy Officer



Inspiring Minds. Illuminating Futures.

Inspire brighter. ✨

Brightlane's annual Education Celebration on April 20, 2023 raises critical funding for our tutoring and academic support programs for children and families impacted by homelessness.

Join the more than 200 different businesses that contribute items and experiences to Brightlane's silent auction, which raises over \$40,000 to support educational attainment and equity.



IMPACT SINCE 2001

Over 98,000 individualized tutoring sessions to students impacted by homelessness

Tutoring and academic support services to **6,500 children** and their families

Over 3,800 backpacks filled with grade-level school supplies and **7,000 complete school uniforms** distributed to ensure kids meet dress code policies and stay in class

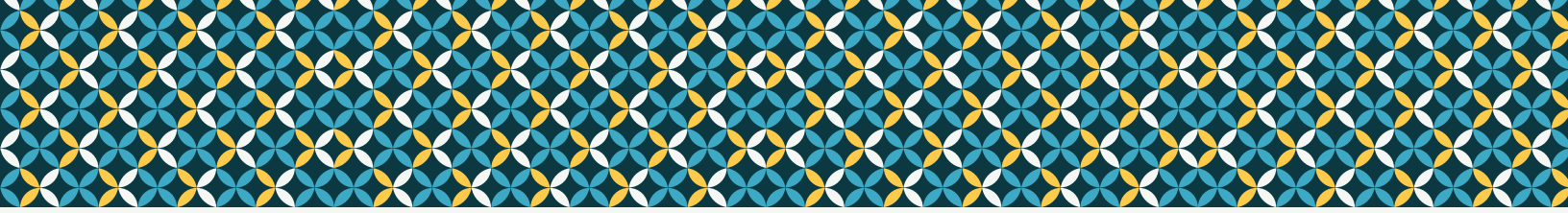
MEDIA REACH

Nearly 11,000 engaged followers across LinkedIn, Facebook, Instagram and Twitter

Average 40,000 impressions and **2,500 engagements** every month

Monthly email sent to **over 3,500 subscribers**





Inspire brighter.

IN KIND DONATION FORM

Contact Information

Company/Individual Name:.....

Contact Person:.....

Address:.....

City/State/Zip:.....

Phone:..... Email:.....

Website:.....

Item/Service Name.....

Fair Market Value \$.....

Description of Item/Service

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Special Instructions? *(Specific dates, regulations, limitations, or other information necessary for redemption)*

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Please return by email or mail **by April 7, 2023** to:
shannon@brightlanelearning.org

Brightlane Learning, Attn: Shannon Cochran
2955 N Meridian St Suite 250, Indianapolis, IN 46208

Your donation is tax deductible as allowed by law. Thank you for your support!
EIN: 35-2151003

